



Catalyst Community Finance Initiative

Action Plan

May 31, 2022

Agenda

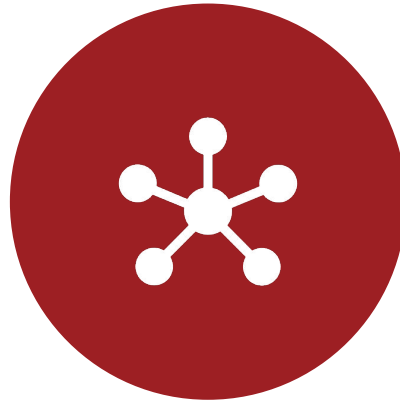


- Welcome
- Action Planning Process
- Overarching Objectives
- Action Plan Priorities
- Next Steps
- Questions / Comments
- Wrap-up

Action Planning Process



STAKEHOLDER
CONSULTATION



ECOSYSTEM
CONVENING



ACTION TABLE
MEETINGS

Overarching Objectives



De-centralize whiteness in/ decolonize the ecosystem



Educate



Map the flow of money and Define the Ecosystem



Build and Convene the Network



Build a supportive policy environment

Cross-cutting Action Plan Priorities

- Develop case studies
- Define “Community Finance” and associated language
- Track current and committed investments
- Connect with other ecosystem actors (e.g. CCEDNET, Just Economy Institute, TIIP, Social Innovation Academy)
- Establish mechanisms to ensure that racialized/marginalized communities are being heard and represented
- Educate ecosystem players
- Support ongoing convening within the ecosystem as well as with key outside groups

Black Community Action Table Priorities

- Establish Black Task Force on Community Finance
 - Connect with different tables (e.g. procurement, national housing strategy, black knowledge hub)
 - Engage with other black community actors to explore ways to increase the flow of financing to Black communities
- Identify how community finance tools are working for Black communities
- Build awareness of community finance and support for accessing community finance within Black community

Housing Action Table Priorities

- Engage developers, affordable, nonprofit and coop housing sectors
- Gap analysis – where can community finance play a role
 - Connect with other work underway (e.g. SI work around leveraging community owned real estate for affordable housing)
- Support work to document models with potential for scale/replication

Government Relations Action Table Priorities

- Identify, support and engage leaders who can play an advocacy role
 - Ensure representative voices are involved in all policy discussions
- Identify and engage champions from government and corporate sectors
- Audit who is needed at tables, who is showing up, who isn't and why?
- Develop high-level case for support
- Begin to identify shared, high-level priorities to advance
 - Develop series of policy briefs around key policy areas
 - Identify process to review positions
- Convene public policy makers around community finance
- Educate general public around potential of community finance

Immediate Next Steps

Catalyst

- Begin ecosystem mapping process
- Case Study development
- Begin work to define Community Finance

Black Community Action Table

- Continue to convene, look to identify leaders, assess resource needs
- Establish Black Task Force on Community Finance

Housing Action Table

- Catalyst to convene targeted discussion amongst key housing players (ONPHA, CHRA, CHF)

Government Relations Action Table

- Develop case for support
- Continue to convene, look to identify leaders, assess resource needs
- Identify champions (from within ecosystem as well as public and private sector)

Discussion



For more information



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<https://catalystcommunityfinance.ca/>